

Singer-Songwriter Hillary Capps combines thoughtful lyricism with clean, soaring vocals and catchy melodies - captivating audiences with her alluring alternative pop songs.

Villary Cap

PRESS

"Hauntingly melodic" - Impose Magazine

"A voice delicate enough to calm a hurricane" - **Baeble Music**

"Capps effectively blends indie-pop sensibilities and textures - ambient synthesizers and drum machines abound - with hints of R&B and jazz that shine through celestial sounding vocal melodies"

- The Deli

Featured on Hype Machine, American Songwriter, M Music & Musicians, ARTISTDirect, Official Spotify Playlists e.g. Chill Vibes and Fresh Finds + hundreds of college radio stations across the US

SOUNDS LIKE: Sara Bareilles, LÉON, Maggie Rogers

THE LATEST



October 2nd 2020 Full Moon EP

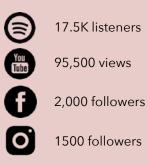
"Harvest (Interlude)" + "Unfold Me"

PERFORMANCE HIGHLIGHTS

The Knitting Factory Rough Trade NY Webster Hall Rockwood Music Hall The Manderley Bar National Sawdust Mercury Lounge The Hotel Cafe Sofar Sounds Northside Festival SXSW

DEMO

56% female / 41% male 18-44 yrs (28-34 majority) Top Countries: USA, Brazil, UK, Canada



LABEL

Villainy Records john@villainyrecords.com

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Millary Capps Artist Bio

New York based Singer-Songwriter Hillary Capps combines thoughtful lyricism with clean, soaring vocals and catchy melodies - captivating audiences with her alluring alternative pop songs.

Impose Magazine dubbed Capps' songs "hauntingly melodic" while Baeble Music described her vocals as "delicate enough to calm a hurricane". Capps' single "Magic" was placed on numerous official Spotify Playlists including "Chill Vibes" and "Fresh Finds: Hiptronix". The singer/songwriter has also garnered attention from The Deli, Hype Machine and American Songwriter as well as hundreds of college radio stations across the US.

Hillary Capps has performed locally and nationally at venues such as The Knitting Factory, Webster Hall, Rough Trade, Rockwood Music Hall, Mercury Lounge, National Sawdust and The Hotel Cafe. She has showcased at festivals including SXSW, CMJ and NORTHSIDE as well as directly supporting internationally touring acts including Lola Marsh, Judith Hill and The Coronas.

This year Hillary Capps follows up her latest singles with a new full-length album, The Way Back Home, produced by John Patrick Roberts and out on Villainy Records in 2020. The album, a collection of songs about finding balance and searching for a sense of home, will incorporate a unique release concept: the artist will release each song off her forthcoming full-length in real time with the moon.



Joon Phase Release Plan



look to the sky

Alternative pop singer songwriter Hillary Capps will release each song off her forthcoming full-length in real time with the moon.

Why the moon? Capps found that there was a through-line on the album about finding balance and searching for a sense of home. The moon represents this balanced connectivity, ever cycling and evolving.

Every stage of the lunar cycle brings a new energy to our lives that can be used to our benefit. Capps, having learned to connect with herself in this new light over the course of 2019, decided to pair each of the songs on the album with the individual phases of the moon and what they represent.

Hillary Capps's first single "You Could Be The Moon" kickstarted the album concept and was released on the January 24th 2020 New Moon, alongside a second single "Slow Motion". The remaining songs will be rolled out in tandem with each moon phase over four cycles throughout the year. Culminating with a 13 song album: *The Way Back Home*

Moon Phase Release Plan DOOOD



The New Moon

represents New Beginnings; recharging, a clean slate, being alone.

Release I: January 24th, two songs

The Waxing Moon

consisting of Waxing Crescent, First Quarter Moon and Waxing Gibbous represents Setting Intentions, Taking Action and Refining.

Release II: March 6th, three songs

Standalone Single: I Didn't Know August, 21

The Full Moon

represents Harvest; reaping benefits, a balance between two extremes (the sun and the moon on opposites sides of the earth), emotions run high.

Release III: October 2nd, 2 songs

The Waning Moon

consisting of Waning Gibbous, Last Quarter and Waning Crescent represents Release, Gratitude and Surrender.

Release IV: October 15th, 2 songs



Listen to New Moon HERE



Pre-Save Full Moon <u>HERE</u> out 10/2



Listen to Waxing Moon HERE



Waning Moon out 10/15

"We tip our hats to Hillary Capps' forthcoming album, *The Way Back Home*, for its slow unveiling in coordination with our sister Moon. Releasing in four parts in tandem with the four lunar cycles (new, waxing, full, and waning)... the tracks themselves slowly illuminate Capps' penchant for lush indie pop and introspective lyricism" - *The Deli Magazine*

www.hillarycapps.com



The Way Back Home LP, out 10/16/20

vww.hillarycapps.com